

# Mahyar Alirezaei

## UI/UX Designer

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I live for **creativity**, and get excited about finding innovative, concept-driven solutions to design and communication challenges.

It is **exciting** to watch how my designs and ideas have positive effects on others but also I like to resolve their issues and make their lives **better**.



### Senior UI/UX Designer

Huawei Technologies

May 2017 - Feb 2019

I worked closely with Development and Marketing teams in order to create and improve significant digital products such as in house Huawei's applications and also client side apps like video streaming, music streaming and VOIP applications.

Implementation new solutions for millions world wide of users based on mobile providers and also end-users and also collaboration between teams to improvement projects based on user-centered-design (UCD) in order to user satisfaction.



### Senior UI/UX Designer

RCDAT (Research Center For Developing Advanced Technologies)

Apr 2014 - May 2017

Coordinate and provide support on overall innovation strategy/action plans, including formulation, design, planning and implementation in close collaboration with stakeholders and product managers.

Create UX deliverables: wireframes, functional specifications, site maps, user journeys, flows, user personas and site audits for variety of online products like news, social and data crawlers.

Initiate, suggest, and spearhead major UI refactoring for more intuitive user-experience (UX)



## UI Designer

Aria Web

Sep 2013 - Sep 2014

Specialized for designing and creating web and mobile applications under web standards with focus on usability and accessibility.

Designing visual materials for e-commerce online solutions and also educational products.



## Senior Web Designer

Ariaban co.

Mar 2011 - Mar 2014

design and development utilizing HTML5, CSS3 and Javascript leveraging the different framework for governmental product and large companies.

efine and iterate user interface by designing and implementing new modules and interface in a complex, responsive applications.

First design application for LG's smart TV in middle-easet.



## Senior Web Designer

Batisware

2009 - 2011

BATIS is a Software developing company specializing in GDS (Global Distribution System) and CRS (Central Reservation System) for aviation industry. The goal was to build a web based management application program that covers all aspects of an airline agency. Create smoothly user interface and visual graphics, Analyze / planning and create GDS system in order to guaranteed user satisfaction.



## Server support engineer

PARSDATA

2006 - 2008

Web Server Support Technician



# Technologies Techniques

- ● ● ● ● HTML5 / HTML / DHTML
- ● ● ● ● CSS3 / CSS
- ● ● ● ● LESS / SASS
- ● ● ● ● jQuery
- ● ● ● ● Android XML
- ● ● ● ● Responsive design
- ● ● ● ● Angular Material Design
- ● ● ● ● Google Material Design
- ● ● ● ● JavaScript

- ● ● ● ● TDD (Test Drivend Development)
- ● ● ● ● LEAN UX
- ● ● ● ● UCD (User-centered-Design)
- ● ● ● ● User personas
- ● ● ● ● Card sorting
- ● ● ● ● User journey
- ● ● ● ● Usability testing (A/B Testing )
- ● ● ● ● Survey
- ● ● ● ● Pattern design

# Technologies Techniques of UI/UX

## TOOLS

Adobe photoshop

Adobe Illustrator

Axure

Balsamiq

Crazy Egg

Atlassian Jira

Google analytics

Principle

Foundation framework

Bootstrap framework

Panini data

Sketch